

KAY IVEY
GOVERNOR



STATE OF ALABAMA

KENNETH W. BOSWELL
DIRECTOR

September 24, 2020

Mr. Kelly Butler
Director of Finance
Department of Finance
State Capitol
Montgomery, Alabama 36130

Dear Mr. Butler:

RE: Report on ADECA MOU for CARES Act Coronavirus Relief Funds
ABC Students Program

Please see below the detail of the expenditures and program information for the ABC Students Program as of September 15, 2020.

Invoice #	Item	Amount
007790-2	Secondary Track Mailing	\$ 17,660.14
007990-2	Primary Track Mailing	\$ 171,733.54
007738-1	Consulting Services: Task 4: ABC for Students	\$ 64,515.00
Total		\$ 253,908.68

The Secondary Track Mailing represents contact made with student households in the most rural parts of the state that lack service providers who can provide fixed broadband services. These households were offered a hotspot capable of delivering speeds necessary for students to participate in online education and required the household to return a slip to our offices requesting the hotspot be sent to them. To date, we have processed over 3,500 requests for hotspots.

The Primary Track Mailing represents contact made with student households with one or more fixed and/or mobile internet service providers.

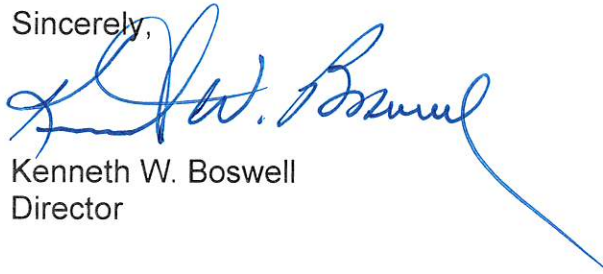
The Consulting Services related to ABC for Students initiated in August focused mainly on an initial program design and implementation phase. This included standing up

necessary information technology systems including a database for internal tracking and a provider facing website and database for claiming program vouchers. Additionally, the team set up communications networks and strategies, stood up a mail program to send vouchers to eligible households, and created and staffed, from the ground up, a customer call center to handle program participant questions and concerns (the call center has handled approximately 10,000 customer calls to date). The ADECA team negotiated 38 contracts with providers across Alabama to participate in the voucher program. With assistance from the Department of Education, the project team was able to initiate contact with over 270,000 qualified households (representing approximately 450,000 eligible students) to offer internet services capable of supporting basic broadband requirements for online education needs.

To date, the program estimates that it has connected approximately 65,000 students.

Please let us know if there are questions or further information is necessary.

Sincerely,



Kenneth W. Boswell
Director

KWB/tjr